

## EXTRA POINT CLUB

### Board Meeting

June 27, 2011

Jacque Mitchell called the meeting to order at 6:02 pm.

**Present:** Jacque Mitchell                      Tricia Foster                      Laura Anderson                      Michele Keltner  
Kortney Rudd                      Barbara Robinson                      Lynn Lanier                      Carolyn Coleman  
Candi Aubin                      Beth Burr                      Karen Trammell

#### Minutes:

The May 31, 2011 minutes were approved: Tricia Foster made the motion, Laura Anderson 2<sup>nd</sup>, all approved

#### Executive Board Reports:

Tricia Foster: Nothing to report

Michele Keltner: A. Shared club member concerns:

1. A few members did not receive Garnet & Gold discount cards, rosters or nametags –these members turned in their application late
2. Complaints about Football Camp: No air or food – Lynn Lanier will include suggestions in her e-mail for the next camp that members should dress comfortably and bring their own drink and snacks

B. EPC items

1. Shirts sold at June, 2011 luncheon: 12-15; will put order form on EPC website
2. Buttons: good start with sales, not sure of exact amount
3. Mugs: ordered, may be in during July, 2011. Michele out-of-town and may need assistance with picking them up at the G & G warehouse

Laura Anderson: Nothing to report

#### Committee Reports

A. **Sunshine** – Barbara Robinson reported the following:

1. Currently she does not have a computer available, so please call her with any Sunshine items so she can send out cards  
*Jacque reported the following:*
2. She will contact Ann Dart to send out a club e-mail to call Barbara
3. Cards were sent to those mentioned in the May, 2011 minutes
4. A card was sent to Leonard Hamilton thanking him for being our speaker in May, 2011

B. **Spirit and Tradition** – Candi Aubin reported the following:

1. Get together for June will be the Baby Shower for three S & T members; all S & T members and board members are invited; so far 14 folks have signed up to attend
2. July, 2011 Spear Painting dates are set:  
Saturday, 7/9/11 @ 8 am; Tuesday, 7/12/11 @ 6:30 pm; Tuesday, 7/19/11 @ 6:30 pm; Saturday, 7/23/11 @ 8 am

C. **Luncheon Reservation/Check-In** - Carolyn Coleman reported the following:

1. "It is always interesting at the Check-In Table!"
2. The "door" always balances out
3. We have one reoccurring issue – Cathy Westberry continues to call for reservations but does not show up. She has not turned in an application or paid any club dues. Beth Burr volunteered to call Westberry and attempt to collect missing dues and luncheon fees and obtain an application.

D. **Programs** – Beth Burr reported the following:

1. July, 2011 Luncheon will feature Gene Deckerhoff as the speaker
2. August, 2011 Luncheon will feature Alan Durham. He may bring the current Osceola along, but not in costume! Our current Chief is Drake Anderson who is a Junior
3. Suggestions for the September, November and December luncheons are needed; October, 2011 will be our Craft Luncheon. Some of the Board's suggestions are:
  - a. Coach Bell - new baseball pitching coach
  - b. Erik Barron – FSU President
  - c. Sand Volleyball Coach

E. **Fan Days** – Kortney Rudd reported the following:

1. Jason Dennard has been e-mailed
2. The date will be August 14, 2011 at the LC Civic Center; probably from 12 noon to 2 pm
3. Fan bags need to be stuffed the Thursday prior to the event
4. Committee Members need to be assigned to the groups of players

F. **Football Camp** – Lynn Lanier reported the following:

1. The first two camps had 250 participants each
2. July 20, 2011 is the next camp. It will be for High School age children. Volunteers need to be in the Turf Room at Moore Athletic Center by 11 am and will work until 2 pm. Parking cannot be guaranteed-you may be ticketed

**Old Business**

A. **Newsletters**

1. Jacque asked if there have been any problems with the reduced amount of mailing or web access – NO
2. Laura advised that the postage was ½ of the normal amount

B. **Storage Unit**

1. Jacque reported that several of the EB, Tricia's husband, Karen's husband and Michele's daughter met and did a great job!
2. Items were organized and placed together. S & T items were moved toward the front for easy access since they would be used before any other committee items
3. We finished up within :30 and went to Panera for breakfast! We all had a good time!

C. **Website Updates**

1. Jacque reminded us that the By Laws and Roster need to be placed on the site. Candi will get with Mary Ann Obos
2. The minutes need to be placed on the site. Karen Trammell to send to Mary Ann
3. Carolyn will get the luncheon information on-line
4. There is a committee meeting scheduled for July 10, 2011 either at Mary Ann's home or Atlanta Bread Company. Anyone is invited to attend. Call Mary Ann for updated details.

D. **Game Ribbons**

1. Karen made contact with a company in Texas – The TTC Trammell Company. Their website contains about 100 samples of slogans for ribbons. Karen chose a slogan for one of our home football games and they sent us a sample with our logo and the slogan. All loved the ribbon sample!
2. The minimum order for ribbons is 125 and the cost is \$ .42 a ribbon
3. We would like to have a button to sell as well. Karen will get samples
4. We can sell the ribbons/button in bundles – 7 different ribbons with one button. A \$10 charge was suggested
5. Karen will work on selecting appropriate slogans for our home opponents
6. It was decided that the EB will select the slogans and button design

## **New Business**

### **A. Fundraising Idea** – Jacque reported the following:

1. We have been presented an opportunity to make some money and assist FSU.
2. Jason, Sports Marketing, is interested in starting a “Greeter Program” during home football games. Other schools in the country do this. Greeters would be at all of the gates and “greet” fans as they pass through the ticket gate and security. Greeters would be available to direct fans to their aisle, answer questions, etc.
3. This has been solely offered to EPC
4. We will make \$600 per game and each volunteer will be given a ticket to the game they are working.
5. Jason is requesting 30 EPC members per game
6. Candi suggested that we may need to dress up a bit or wear some type of shirt (other than an EPC shirt)
7. Candi volunteered to be in charge of this and will get in touch with Sports Marketing to discuss further details. Jacque, Tricia, Michele and Beth will also be on this committee
8. Carolyn suggested that if this is a “Go” for the future, that the S & T Committee Chairperson also be the chair for this group. That way, new members would be more involved in our club. All present agreed.

### **B. Rosters**

1. Candi reminded us about the cost of printing the rosters. She advised us that we recycle about 30 rosters every year.
2. Candi chose to cut-back on the number printed this year to avoid the extra cost. This means that we do not have a lot of extra to just give to folks that loose theirs or are not active members
3. Jacque asked that, in the future, we try and print a few extra to take care of some of our members that are considered honorary or inactive and only give them one if they ask for it
4. Carolyn suggested that we revise the application to include a box for honorary or inactive members to check whether they would like a roster or not and if they would like it mailed. We could add an additional \$5.00 to their dues if they would like the roster mailed.

### **C. Garnet and Gold Discount Cards**

1. Candi has been in contact with Guy Moore, Owner of G & G. regarding a few issues.
2. Guy advised Candi that our current discount cards will expire on December 31, 2011.
3. Candi asked Guy if the new cards could coincide with our club year and Guy agreed.
4. The new cards will expire in April, 2012 and Candi will begin distributing them at the next luncheon
5. Candi will also have a few extra cards for those members who joined late

The meeting was adjourned at 7:19 pm.

Submitted by:

Karen Trammell, Secretary

Jacque Mitchell, President